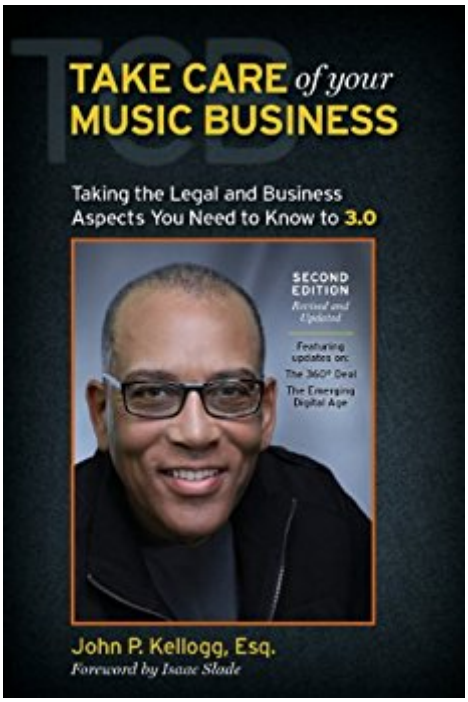
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Take Care Of Your Music Business, Second Edition: Taking The Legal And Business Aspects You Need To Know To 3.0



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Synopsis

The long awaited installation from the expert in the field of entertainment law. This Second Edition includes new chapters on the 360 degree deal and the emerging digital age as well as samples of the most-used industry contracts, options for business structure, royalty and accounting information, the author’s Keys to Success in the world of entertainment and more. The reference book for DIY and label recording artists, managers, producers, songwriters, record company executives, accountants, and attorneys.

Book Information

File Size: 1928 KB

Print Length: 230 pages

Simultaneous Device Usage: Unlimited

Publisher: PJ’s Publishing a division of PJ KELLY & Associates; 2 edition (January 2, 2014)

Publication Date: January 2, 2014

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B00I135G9S

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #108,802 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #2 inÃ Â Kindle Store > Kindle eBooks > Law > Intellectual Property > Entertainment #10 inÃ Â Books > Law > Business > Entertainment #14 inÃ Â Kindle Store > Kindle eBooks > Arts & Photography > Music > Business

Customer Reviews

If your an artist or a production company that wants to get an in-depth analysis of the legal aspects of doing business on a professional level, then I would recommend you purchase this text. Professor Kellog gives an insightful, yet easy to comprehend, breakdown of music contracts and points out the pitfalls that some artists have previously made when entering into negotiations. When you meet your business advisors, after reading the chapters on various contracts, you will be in a position to make informed decisions.Copyright principals are explained and this will help you protect

your most valuable asset and also not risk infringing upon other parties copyright.An excellent chapter on the pros and cons of various business structures is also provided.Whilst this book does not have the depth of another book I recently purchased (Music Money and Success), I still awarded it 5 stars for the invaluable advice on understanding contracts and other inside information on the music industry.

This book is a very informative and interesting read about music as a business. I have always wondered how musicians and artist go bankrupt after achieving success as top selling artists. Well, John Kellogg gives us the low down on how the music industry works. Take Care of Tour Music Business should be used as a guide for anyone interested into the music industry.

I found John Kellogg incredibly informative and, as someone who also works in the music business, accurate. WORK is the key word for any aspect of this business. Follow a dream with knowledge, attentiveness & consistent work, DIY or DIO! So much good info & thanks to John for his straight shooting & interesting content presentation & history! -J

It gives very clear information on the complexities and evolution of the deals in music businness, and his experience and knowledge of the subject awakens us for the fundamental legalities that we must look upon if we want a serious envolment in the music business. Im reading it for the third time.

I am taking business 101 at Berklee and Mr. Kellogg is the real deal. His book is thorough and a must read for anyone wanting a career in music or if you always wondered how the business works.

Very well constructed and informative book, written in a colloquial style with case studies emanating from John’s personal experiences. This makes the journey into complex musical rights and legalese more relevant and interesting. Recommended reading!

I was so happy to come across this book!

My husband is a musician and he found it extremely useful, the reader gets a perfect perspective of all the aspects of the music business. Further more the author’s language is just makes it more captivating and easy to read.

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